TO EXPOSE ADHESIVE REMOVE LINER
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Marlboro
FREE PACK WHEN YOU BUY 4
© Philip Morris Inc. 1996 01633-4
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
On specially marked packs while supplies last. See display for details.

01633-4

Source: https://www.industrydocuments.ucsf.edu/docs/ghpy0003